

**COUNTY OF SAN LUIS OBISPO BOARD OF SUPERVISORS
AGENDA ITEM TRANSMITTAL**

(1) DEPARTMENT Public Health	(2) MEETING DATE 10/1/2013	(3) CONTACT/PHONE Penny Borenstein / 781-5519	
(4) SUBJECT Request to approve: (1) a one year agreement (Clerk's File) with the Food Bank Coalition of San Luis Obispo County from October 1, 2013 through September 30, 2014 not to exceed \$86,146, with the authority for the Health Agency Director to renew up to two additional years, to educate low income families on healthy eating and proper exercise and (2) a budget adjustment in the amount of \$30,000 from unanticipated revenue for FC 160 – Public Health.			
(5) RECOMMENDED ACTION It is recommended that the Board: <ul style="list-style-type: none"> (1) Approve and direct the chairperson to sign a one (1) year agreement with Food Bank Coalition of San Luis Obispo County from October 1, 2013 through September 30, 2014 in an amount not to exceed \$86,146, with the authority for the Health Agency Director to renew up to two additional years, to educate low income families on healthy eating and proper exercise; and (2) Approve a budget adjustment in the amount of \$30,000 from unanticipated revenue to FC 160 – Public Health to fund the entire Food Bank contract in FY 2013-14. (4/5 vote is required) 			
(6) FUNDING SOURCE(S) Federal	(7) CURRENT YEAR FINANCIAL IMPACT \$86,146.00	(8) ANNUAL FINANCIAL IMPACT \$86,146.00	(9) BUDGETED? \$56,146 – budgeted \$30,000 – not budgeted
(10) AGENDA PLACEMENT <input checked="" type="checkbox"/> Consent <input type="checkbox"/> Presentation <input type="checkbox"/> Hearing (Time Est. ____) <input type="checkbox"/> Board Business (Time Est. ____)			
(11) EXECUTED DOCUMENTS <input type="checkbox"/> Resolutions <input checked="" type="checkbox"/> Contracts <input type="checkbox"/> Ordinances <input type="checkbox"/> N/A			
(12) OUTLINE AGREEMENT REQUISITION NUMBER (OAR) 19001342		(13) BUDGET ADJUSTMENT REQUIRED? BAR ID Number: 1314031 <input checked="" type="checkbox"/> 4/5th's Vote Required <input type="checkbox"/> N/A	
(14) LOCATION MAP N/A	(15) BUSINESS IMPACT STATEMENT? No	(16) AGENDA ITEM HISTORY <input type="checkbox"/> N/A Date: <u>9/11/2012</u>	
(17) ADMINISTRATIVE OFFICE REVIEW 			
(18) SUPERVISOR DISTRICT(S) All Districts -			

County of San Luis Obispo



TO: Board of Supervisors

FROM: Jeff Hamm, Health Agency Director
Penny Borenstein, MD, MPH, Health Officer

DATE: 10/1/2013

SUBJECT: Request to approve: (1) a one year agreement (Clerk's File) with the Food Bank Coalition of San Luis Obispo County from October 1, 2013 through September 30, 2014 not to exceed \$86,146, with the authority for the Health Agency Director to renew up to two additional years, to educate low income families on healthy eating and proper exercise and (2) a budget adjustment in the amount of \$30,000 from unanticipated revenue for FC 160 – Public Health.

RECOMMENDATION

It is recommended that the Board:

- (1) Approve and direct the chairperson to sign a one (1) year agreement with Food Bank Coalition of San Luis Obispo County from October 1, 2013 through September 30, 2014 in an amount not to exceed \$86,146, with the authority for the Health Agency Director to renew up to two additional years, to educate low income families on healthy eating and proper exercise; and
- (2) Approve a budget adjustment in the amount of \$30,000 from unanticipated revenue to FC 160 – Public Health to fund the entire Food Bank contract in FY 2013-14. (4/5 vote is required)

DISCUSSION

California's Supplemental Nutrition Assistance Program Education (SNAP-Ed) Plan is funded federally by the United States Department of Agriculture (USDA) and administered at the state level by the California Department of Social Services and the California Department of Public Health's Network for a Healthy California (Network). Cal-Fresh is the new name for the Food Stamp Program in California. The SNAP-Ed program is intended to provide nutrition education and obesity prevention to low-income households. Interventions must be targeted to Cal-Fresh participants or those who are potentially eligible for Cal-Fresh (<185% of the federal poverty guidelines).

In federal fiscal years (FFY) 12 and 13, the Public Health Department received \$250,000 and \$307,589 respectively, to serve as the lead health agency for the SNAP-Ed program. In FFY14, 15 & 16 the Public Health Department will receive a total of \$1,533,810 in SNAP-Ed funding and is required to subcontract with local agencies in FFY14. The Food Bank Coalition submitted an application to be one of the sub-contractors under the grant and is uniquely positioned to reach low-income populations due to their food distribution sites throughout the county, and their access to low-income populations.

Consistent with the statutory requirements and this funding, starting in FFY14 the Public Health Department seeks to subcontract \$86,146 each of the next three years to the Food Bank Coalition of San Luis Obispo County (Food Bank). The Food Bank will provide nutrition education services including healthy food demonstrations to a minimum of 3,500 individuals at their distribution sites throughout the county. The goal of these services is to increase the likelihood that clients will be empowered and enabled to select healthy foods and beverages and have the knowledge and skills necessary to prepare the fresh produce items included in their food distribution.

OTHER AGENCY INVOLVEMENT/IMPACT

Other USDA-funded agencies who will participate in this effort are the WIC Program and the UC Cooperative Extension Federal Nutrition Education Program.

For the sub-contracting requirement, the Health Promotion Division of Public Health worked with the Purchasing Division of the General Services Agency (GSA) to choose which local agencies would be sub-contractors on this grant. Following the Request for Proposal Procedures (RFP) specified by GSA, an RFP was opened on April 1, 2013. Seven local agencies, including six non-profits and one school district, applied to be sub-contractors and six of them were chosen to participate (one of the organizations declined to participate after a grant was offered to them). The Food Bank has the largest contract award. The other five organizations' contracts are all under \$50,000.

County Counsel has approved the agreement as to form and legal effect. The Auditor/Controller's Office has reviewed and approved the budget adjustment.

FINANCIAL CONSIDERATIONS

The agreement reimburses the Food Bank Coalition up to \$86,146 annually. The agreement is 100% offset through the SNAP-Ed grant.

Public Health's adopted budget includes expense and revenue in the amount of \$449,256 for the SNAP-Ed Program. The State notified Public Health after the FY 2013-14 budget was adopted that San Luis Obispo County would be awarded an additional \$30,000 annually to enhance nutrition education. The adopted budget currently includes \$117K in the Professional Services account to subcontract with six local agencies to fulfill the SNAP-Ed nutrition education requirements. The attached budget adjustment request will increase the Professional Services account to \$147K for the SNAP-Ed grant.

No general funds will be needed to support the contract or activities of the SNAP-Ed grant.

RESULTS

The overarching goals for the public health department are to:

- Identify and address the needs of the SNAP-Ed diverse target population within our jurisdiction.
- Build the capacity of low-income neighborhoods and partner agencies to provide nutrition education and obesity prevention interventions.
- Work with sub-contractors to increase their capacity to provide nutrition education and obesity prevention services.

In support of these goals, the primary objective of the Food Bank Coalition agreement will be to:

- Reach a minimum of 3,500 unduplicated SNAP-Ed-eligible individuals in the community annually, who will participate in a minimum of 120 evidence-based nutrition-education classes designed to increase consumption of healthy foods and improve self-efficacy to promote change at the individual, family and organizational level.

These results support the County's overall vision of a healthy community.